

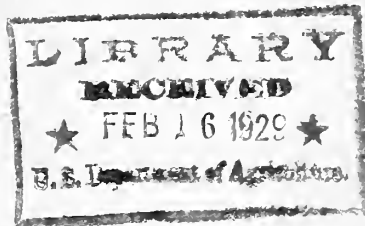
## **Historic, Archive Document**

Do not assume content reflects current scientific knowledge, policies, or practices.





Showing Our Vigorous and Healthy Pecan  
Stock as it Looks in Nursery Row.



*14011*

U. S. Department of Agri.  
Washington,  
D. C.

*Bureau of Plant Industry*

RETURN POSTAGE GUARANTEED BY ARP NURSERY COMPANY  
Arp, (Smith County) Texas





# ARP NURSERY COMPANY

ARP. (SMITH COUNTY) TEXAS

Dear Reader:

Home orchards make home more pleasant. Commercial orchards make bank accounts increase. These statements are not based on theory; they are facts that have been demonstrated again and again throughout our Great Southwest.

Under the natural conditions that prevail here for growing orchards and gardens, thousands of Southern and Southwestern farmers and home owners have turned to the opportunity for better living by growing Pecans, Peaches, Plums, Figs, Grapes, Apples, Pears and Berries.

In submitting this folder for your consideration we call attention to the twenty years of experience the owners of Arp Nursery Company have had in growing the kind of nursery stock that will live, grow and produce.

Please look over the information we submit and bear this in mind: Your success means our success. It is our aim to be of every assistance to you. Remember the sooner you plant trees the sooner you will be reaping the profits from them. Your early orders will be appreciated in order that we may give your requirements the very best attention.

Sincerely yours,  
ARP NURSERY COMPANY.

## Our Guarantee

We guarantee our trees to be just as represented and our root system to equal that of any nursery in the United States. If upon receipt of trees, you do not find them to be as represented, return them and we will gladly furnish satisfactory trees or refund the purchase price. We do everything in our power to keep our stock pure and true to name; however, we realize that errors are possible. In the event that any nursery stock should prove untrue to name, and purchaser should thereby sustain damage, we hereby agree, upon proper proof, to replace such stock as may prove untrue to name under which it is sold, or to refund purchase price, refunding or replacing to be at our option.

L. S. Sartain, Pres.      J. R. Smith, Cashier  
F. L. Sartain, Asst. Cashier

## Arp State Bank

|               |   |   |             |
|---------------|---|---|-------------|
| Capital Stock | - | - | \$20,000.00 |
| Surplus       | - | - | \$10,000.00 |

Arp, Texas, Sept. 15, 1928

### TO WHOM IT MAY CONCERN:

This is to certify that we are personally acquainted with the owners of the ARP NURSERY COMPANY, of this city, and take pleasure in recommending their company. They have been customers of this bank for the past several years and we find them to be absolutely reliable in every respect, and we consider any contract or obligation they assume absolutely good, furthermore, we believe they will endeavor to deliver goods just as represented, knowing them to be experienced in their line of work and capable of giving value received.

Respectfully,  
J. R. SMITH, Cashier.



# Paper Shell Pecans—A Safe Investment

THE pecan is the native tree for the South—trees one hundred years old and older are still producing big crops.

Young trees increase in value each year from date of planting, making your investment increase in value and at the same time paying you and your children and your children's children, each season, dividends increasing each year, with its paper shell nuts.

We know of no other investment one-half as safe. No other investment that would increase in value by one-half, no other investment that would pay one-half the dividend, as well cared for pecan groves set with our paper shell varieties.

## Over Production Impossible

The South, alone, can grow paper shell pecans profitably. We have the whole world for a market and twelve months in the year to sell them. A very small per cent of the population of the world has ever tasted a pecan. The production is not increasing one-half as fast as the demand.

The paper shell pecan is the finest flavored and richest nut in food value that grows, and will some day be one of our staple foods.



*Paper Shell Pecan Groves Like These Are Worth \$1,000.00 Per Acre and More*

There is a big profit in selling pecans at one-fourth what they are now bringing.

## Original Cost Is Small

Set only from 12 to 20 trees to the acre. Amount per acre depends on size trees used and quantities bought. Turn to our price list—figure amount wanted in size preferred and notice the small amount of cost per acre to set your grove now with our well rooted trees. Why wait longer—order your trees today.

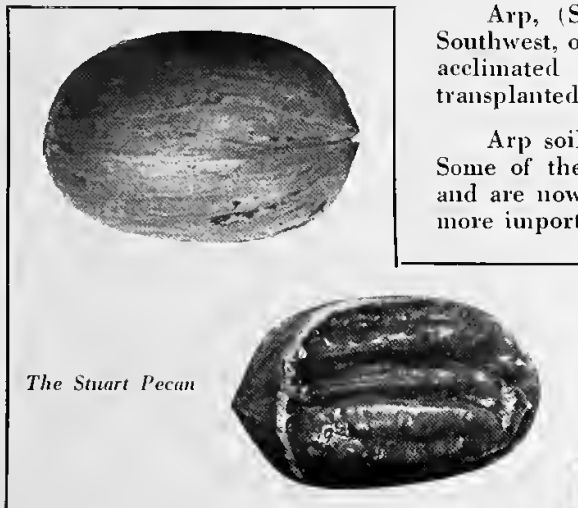
## An Independent Future

In the great Southwest nature has placed millions of pecan seedlings, which is proof enough that this is the home of the pecan. The planting of the paper shell has passed the experimental stage. The trees are easily grown if properly cared for, and the pecan commands a higher price than any other nut in the world.

If an acre of your land is set to paper shell pecans the yield, in a few years, will bring the value of that acre to \$1,000.00. This is proven by innumerable instances of groves being sold at that figure, and an equal number of cases of growers refusing that price for their groves.

A pecan grove set now will enable you to look into your future without fear of old age or dependence upon others.

## Why Arp Grown Trees Are Better Producers



### The Stuart Pecan

The Stuart is the most popular variety for all sections of the country. It is one of the oldest budded and grafted varieties, has been tried out and proven successful and is better suited to all sections of the country and all soils than any other variety.

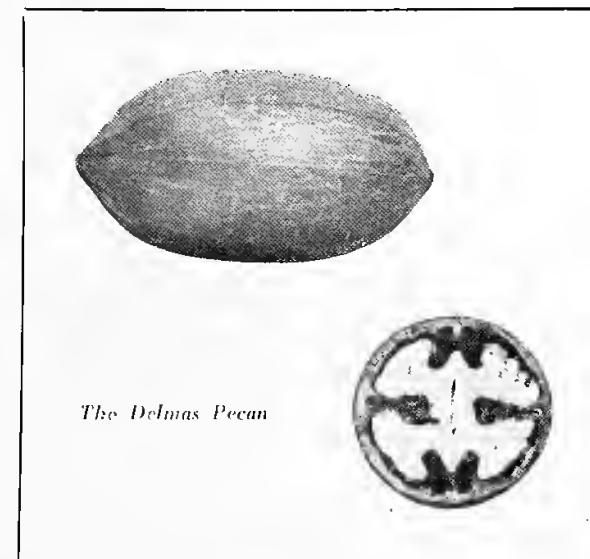
The nuts are large to very large, usually well filled, medium to heavy bearer, hardy, fast growing trees. Nuts early to ripen.

Arp, (Smith County), is located in the center of the great Southwest, our trees being grown under southwestern conditions, are acclimated to the southwest, which insures better results when transplanted.

Arp soil is especially adapted to the growing of nursery stock. Some of the nurserymen of the Southwest have realized this fact and are now growing part of their stock at Arp. There is nothing more important in the selection of your nursery stock than the root system and a tree acclimated to your locality. A tree with poor developed roots and unacclimated cannot grow as rapidly and develop into the bearing stage as quickly as a tree that has a well developed root system and acclimated. The lateral roots drink in the moisture and assimilate a plant food in the soil. If a tree fails to obtain an adequate supply of moisture and plant food from the lack of lateral roots and is unacclimated, it is like a child that is poorly nourished and exposed, sickly and stunted.

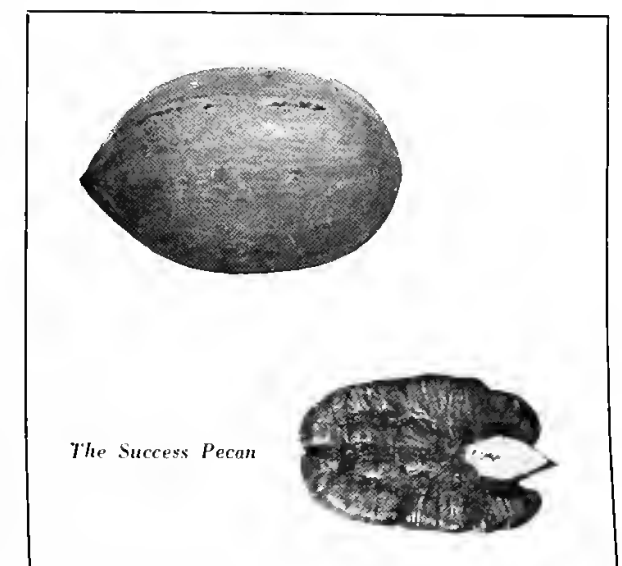
With our twenty years of experience in the nursery and fruit business and with our special methods of cultivation and fertilization to develop our root system, with our soil and southwestern climate aiding us, you can readily see why our trees are preferred by those in the southwest who know the quality of trees we produce.

Buy the best — D E M A N D ARP GROWN TREES.



Reproduced here are the three leading varieties of pecans grown in this climate—the Stuart, the Delmas and the Success. These have become the most popular, although many growers are meeting with equal success with the Moore, the Schley and the Money Maker. These last three are illustrated on the inside of this folder.

All of these varieties are sturdy producers, with thin shells and full rich meat. The Schley has the thinnest shell of all. Our method of propagation, our system of root development, and the remarkable success of our growers with all of our pecan trees, thoroughly justify the statement that "Arp Grown Trees Are Better."











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Respectfully,  
J. R. SMITH, Cashier.

## WHAT OTHERS SAY ABOUT US

Houston, Texas.

May 20, 1925.

Arp Nursery Company,  
Arp, Texas.  
Dear Sirs:—

Please find enclosed picture of my peach and plum trees bought from you this past December which was a year ago, notice size of trees, trees well loaded with fruit, am well pleased with them.

I must tell you the pecan I got from you last Christmas has made fully two and a half feet of growth on all limbs and had a blossom on it this year. I look for pecans next year and peaches, plums and figs in abundance, let me hear from you as to what you think of my little orchard, personally I am very proud of it.

Many wonder how I obtained such growth: First good stock; second good care.

Yours for success,  
DR. H. T. HAMBLIN.

Lufkin, Texas,

May 25, 1925.

Arp Nursery Company,  
Arp, Texas.  
Gentlemen:—

Answering your letter of the 22nd inst. beg to advise the shipment of 400 trees reached me this spring in fine shape and I do not believe that I have lost over six or eight trees out of the entire lot.

My orchard now contains 1,000 peach and plum trees (250 in bearing), 100 figs, 165 pecans, and 50 pears and persimmons. I spray twice a year, late fall and early spring, and all seem to be doing fine.

Yours truly,

C. H. HUMASON.  
City Manager.

Whitesboro, Texas,

January 20, 1928.

Arp Nursery Company,  
Arp, Texas.  
Dear Sirs:—

I received my pecan trees in good condition, and am well pleased with them. To be frank with you they were the best trees I ever saw. I will be in the market for two hundred more next fall.

Respt.,  
J. C. HOLLINGSHEAD.

WHITE PUBLISHING COMPANY

Office of  
William Franklin White  
President

Tribune Building,  
5th and Taylor Sts.  
P. O. Drawer 1351  
Phone Lamar 7400

Fort Worth, Texas,  
July 14, 1927.

Arp Nursery Company,  
Arp, Texas.  
Gentlemen:—

In February you shipped me 245 Delmas pecan trees 3 to 4 ft., and of these I lost 8. March 15th I received 241 Delmas pecan trees, 7 to 8 feet, from you of which I lost 15.

These pecans were planted on parkways of Scenery Hill Addition to Fort Worth and the lateness of planting was due to delay in grading. Had I been able to plant in December I believe I could have grown every one of these trees.

Your root system is great, making it easy to transplant with success. Why not push the use of pecans for parks and on roadways? They will grow in most locations and there are several varieties that will make beautiful shade trees besides furnishing splendid nuts.

I am,

Very truly yours,  
W. F. WHITE.

WFW

